

# Andrew Garton CV

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## **Personal Information**

Age: 43  
Place of Birth: Sydney

## **Profession**

Electronic media arts producer, ICT consultant, writer/composer.

## **Biographical summary**

I have 30 years experience as a community focused new media producer, ICT Consultant and composer.

Since the mid-70s I have engaged with community media initiatives from video production to radio broadcasting. During the 80s I studied composition and composed scores for numerous documentaries for the ABC and Channel 4 (UK).

I have extensive experience in the design and testing of internet/online publishing systems, multimedia integration within online environments, establishment and management of internet support services, user documentation and technical writing.

I have lectured in online sound delivery and collaborative media production at the Institut für Theaterwissenschaft, University of Wien, RMIT and Monash Universities, and more recently Sookmyung Women's University, Seoul, South Korea. I have given papers on networking and new media initiatives at the United Nations World Conference on Environment and Development, Fifth International Conference in Central Europe on Computer Graphics and Visualization, University of West Bohemia, the First Asia Internet Rights and 4th Labour Media Conferences, Seoul.

My published works include articles in Journal of New Musique Australia, Fibreculture Reader, Real Time, 21C and Pan Asia Networking, a comprehensive report on early Internet usage in the region commissioned and published by the International Development and Research Centre, Singapore.

I am currently a Director of APC.au, an internet technology consultancy firm established in 1997 to serve the education, civil society and cultural development sectors. APC.au's programs include Toy Satellite, c2o Hosting, Seccession Records and ICT Rights Australasia.

I graduated with an MA in animation and interactive media in 2001 at RMIT University.

## Experience

1997 - 2005 APC.au Ltd (Toy Satellite) Melbourne, Victoria

### **Managing director, producer, artistic director**

- Manage the day to day operations of the company including web design, publishing and internet hosting services.
- Conceive of, fund raise, project manage and produce in-house projects.
- Contract designers, technical developers, video producers, multimedia coders, web editors.
- Coordinate diverse production teams both locally and abroad.
- Coordinate local and international tours and exhibitions.
- Council Member of the Association for Progressive Communications whom APC.au is a member of.
- Client liaison (includes Museum Victoria, Scienceworks, AvantCard, Australian Centre for the Moving Image, Association for Progressive Communications, KunstRadio (Austria), Australian Broadcasting Corporation, UNESCO).

2002 - 2003 ACMI Melbourne, Victoria

### **Producer, new media consultant**

- Design and produce public interactive built on in-house multimedia asset collection and management system.
- Produce "Soon", a video-haiku for the opening of the ACMI's Memory Grid.
- Consult on interaction design and usability.
- Design and manage testing including the implementation of the Gender Evaluation Methodology, devised by the Association for Progressive Communications.

2001 ABC New Media Melbourne, Victoria

### **Online network manager and consultant**

- Coordinate and manage a network of local internet sites throughout the Pacific Island for the reception of audio streams from the Pacific Islander Arts Festival.
- Author all related documentation including marketing materials and spot advertisements for radio.

1998 - 2001 WOK Content Management System Melbourne, Victoria

### **Production manager, co-designer and testing team leader**

- Co-design and author requirements specifications for in-house content management system, the Web Origami Kit (WOK).
- Devise test plan and coordinate results and survey with third party data analyst.
- Co-author user documentation.

1997 - 1998 RMIT University Melbourne, Victoria

**Production manager, Online Multimedia Project**

- Lead the development of online learning materials.
- Research, test and report on a variety of proprietary content management systems.
- Consult on interaction design and author all user support documentation.

1990 - 1995 Pegasus Networks Brisbane, Queensland

**Special Projects and User Support Manager**

- Establish and manage user support systems and staff.
- Author, coordinate and conduct internet training workshops nationally.
- Assist in the establishment of network services throughout the Pacific Islands and south-east Asia.
- Consult to various international bodies such as IDRC, UNESCO, UNDP.

**Education**

1996 - 2000 RMIT University Melbourne, Victoria

**Master of Arts**

- Animation and Interactive Media